

[54] DATA COLLECTION SYSTEM USING MEMORY CARD

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[58] Field of Search ..... 235/435, 440, 441, 492, 235/379, 380, 382, 441

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[57] ABSTRACT

A data collection system useful for trade shows employs identification cards each having a semiconductor memory chip for recording and storing data relating to individual attendees. The system includes an encoder/decoder that is coupled between a keyboard and a computer. The encoder/decoder accepts the memory cards for recording the data generated at the keyboard and for reading the recorded data at a later time.

6 Claims, 1 Drawing Sheet

